

CREATIVES REBUILD NEW YORK

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Guaranteed  
Income  
 for Artists

  
Artist  
Employment  
Program

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As we complete our programming at Creatives Rebuild New York, we invite you to attend several upcoming events and read our recent blog entries.

Thank you for your continued support and stay tuned for our archival website launching in March 2025.



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#### UPCOMING EVENTS

## Investing in the Creative Workforce for a Strong Economy



Federal Reserve Bank of New York &  
Creatives Rebuild New York present

**Investing in the Creative Workforce  
for a Strong Economy**

**Save the Date!**

**February 12, 2025**  
**2:00pm Eastern**

RSVP required.

How can a creative economy and its creative workforce drive a healthier economy and help communities thrive across New York State and the nation? Explore this question with the [Federal Reserve Bank of New York](#) and [Creatives Rebuild New York](#) on **Wednesday, February 12, 2025** at 2:00pm, both in-person at the Federal Reserve Bank of New York and online.

The event will feature presentations and discussions on innovative solutions to arts and community development, creative financing of cultural spaces and businesses, and policies such as portable benefits and worker cooperatives to support the future of creative workers. Artists, researchers, nonprofit leaders, policymakers, and philanthropists are encouraged to attend.



Liberty St, New York, NY 10045.

REGISTRATION REQUIRED

## Artist Employment Program Impact Analysis Launch Event



*Mural by Artist Employment Program artists Dan Butler and Jill Pettigrew, in collaboration with Genesee-Orleans Regional Arts Council / Genesee Valley Council on the Arts / Arts Council for Wyoming County.*

CRNY partnered with the SUNY Rockefeller Institute of Government on a participatory action research evaluation of the Artist Employment Program (AEP). Join us on **Thursday, February 6, 2025** for a release event where the research team will discuss their findings and impacts of the program on artists and community-based organizations across New York State. The event will feature panel

registration for the event is now closed but can you still register for the livestream below.

**Event Details:** *Thursday, February 6, 2025 at 12:00 PM Eastern.*

JOIN VIRTUALLY

## Integrating the Arts into New York State's 2025 Policy Agenda

*A Policy Forum Hosted by Center for an Urban Future and Creatives Rebuild New York*

In recent years, New York State's growing arts and culture sector and booming artist population have sparked renewed economic and cultural vitality in nearly every corner of the state. But pressing challenges remain, as expenses grow much faster than revenues and incomes, major equity gaps persist, and public investment remains too low and fragmented to meet urgent needs and realize new opportunities. This forum will explore the growing power of the arts as a catalyst for thriving communities statewide and examine ways that officials can more fully integrate the arts into the state's policy agenda.

Confirmed speakers include:

- State Senator **Jose M. Serrano**, Chair, Committee on Cultural Affairs, Tourism, Parks & Recreation
- Assemblymember **Ron Kim**, Chair, Committee on Tourism, Parks, Arts and Sports Development
- Assemblymember **Jonathan Rivera**, Chair, Subcommittee on Regional Tourism Development
- **Sarah Calderón**, Executive Director, Creatives Rebuild New York
- **Nicole Fenichel-Hewitt**, Executive Director, The Art Effect
- **Stephanie A. Johnson-Cunningham**, Executive Director, Museum Hue
- **Philip Morris**, CEO, Proctors Collaborative
- **Justin T. Relf**, Performing Arts Educator

[ATTEND IN PERSON](#)[WATCH VIA LIVESTREAM](#)

## ON THE BLOG

# Investing in the Creative Workforce for a Strong Economy



**Our Art Takes Work campaign is live!** Earlier this month, Creatives Rebuild New York and arts advocates across the state gathered in Times Square to raise public awareness about artists' lives and livelihoods, and to advocate for actionable policies to support them.

[Watch the campaign video](#) from our Times Square launch, [take action to support artists](#) in New York State, and read about the campaign below.

[ART TAKES WORK](#)





*Artist Employment Program Artist Kenn Pan soaking indigo for pigment extraction. Photo courtesy of Oko Farms.*

In December 2024, Creatives Rebuild New York released [The Artist and Cultural Workers Bill of Rights](#) to address systemic inequities and labor concerns facing artists and cultural workers.

The Bill recognizes the essential yet often invisible labor of artists from ideation through creation, and calls for policies and practices to respect and compensate this work. It also advocates for solidarity between artists and cultural workers to foster sustainable cultural ecosystems.

The Bill is meant to be a living document — inspiring artists and cultural workers in New York State and beyond to adapt the articles to their local needs.

[EXPLORE THE BILL](#)

**IN CASE YOU MISSED IT**



commitment, anchored by \$115 million from The Andrew W. Mellon Foundation and \$5 million each from the Ford Foundation and Stavros Niarchos Foundation (SNF). Learn more at [creativesrebuildny.org](https://creativesrebuildny.org).

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