

CREATIVES REBUILD NEW YORK

Guaranteed
Income
 for Artists


Artist
Employment
Program

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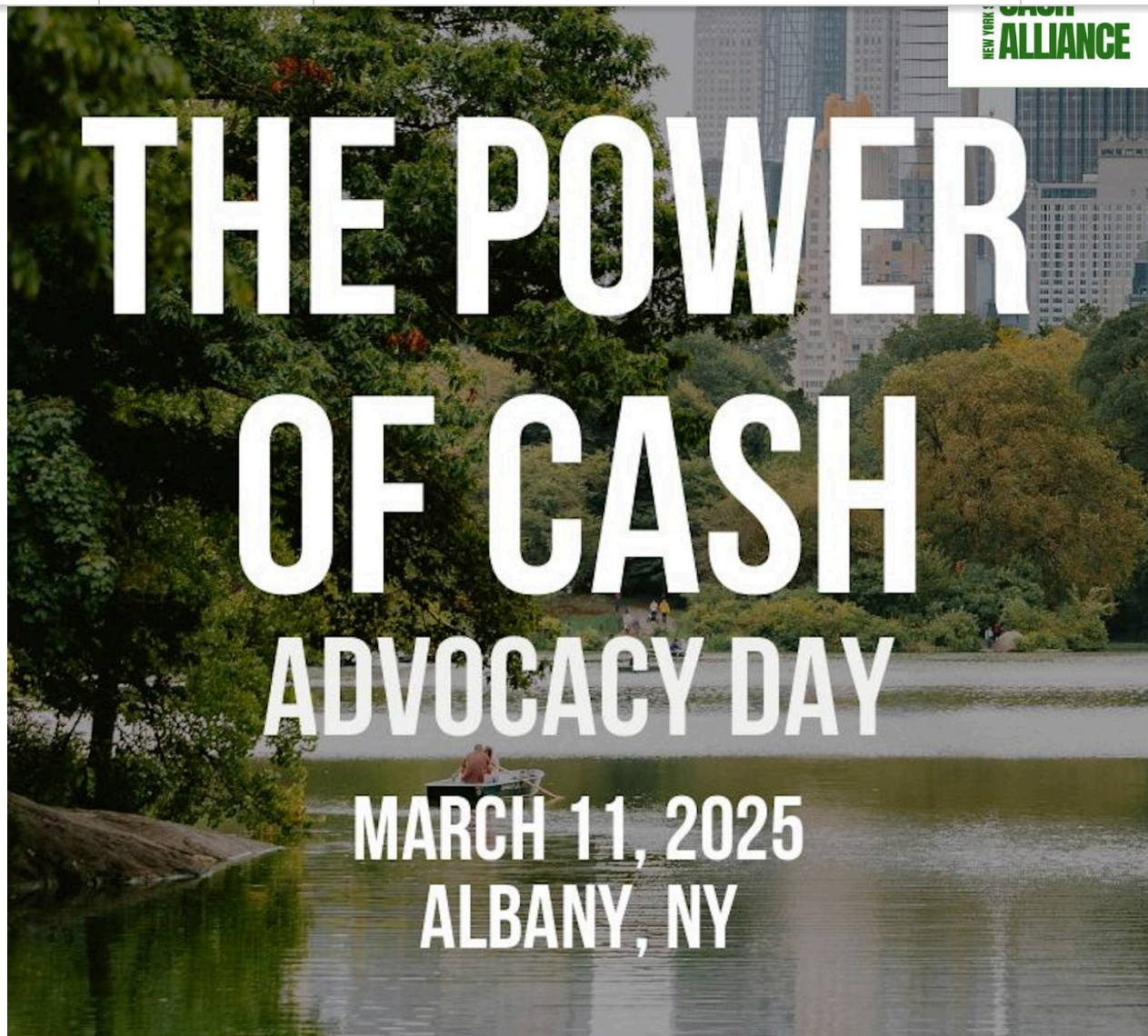
As we complete our programming at Creatives Rebuild New York, we invite you to learn about upcoming advocacy opportunities and to read our recent blog entries.

Thank you for your continued support and stay tuned for our archival website later this month.



ADVOCACY OPPORTUNITIES

Cash Advocacy Day



New York State Cash Alliance

The New York State Cash Alliance, an advocacy coalition to advance guaranteed income (GI) and cash-related policy in New York, will come together for a day of advocacy in Albany.

Formed in 2024, The New York State Cash Alliance are a growing coalition of **community organizers, social, health care, and legal services providers, activists, artists, cash beneficiaries, and advocates who understand the power of cash to address economic inequities and are pushing forward legislation that would create a guaranteed income program in New York.** Learn more about their work below.

[NEW YORK STATE CASH ALLIANCE](#)

The Protective Power of Cash

On March 3, [Narrowing the Front Door Workgroup](#) and [NYC Family Policy Project](#) are hosting a virtual teach-in on cash assistance that features CRNY Guaranteed Income Artist Peggy Robles-Alvarado. This event will provide information on the positive impacts of cash assistance programs. Dozens of research studies have shown **that investing in the economic stability of families reduces child welfare involvement—and the New York State Legislature is currently considering a slate of bills to increase families' access to cash support.** The session will explore key topics, including:

- The cash bills under consideration in New York, including Guaranteed Income/Direct Cash Transfers, child tax credits and cash assistance.
- Ways to engage in cash advocacy to support families.
- The growing body of research showing how cash—especially unconditional cash—supports family well-being and reduces child welfare involvement.

Event Details: *Monday, March 3, 2025 from 1:00pm to 2:30pm Eastern. Virtual webinar.*

[REGISTER](#)

Art Pharmacy

Art Pharmacy, [a company that enables art prescriptions](#), is now serving New York City. Art Pharmacy works with healthcare partners to connect individuals to local arts events to support their physical and mental health. They are growing their network in New York, and invite cultural organizations that offer programming that is open to the public to join. There is no cost to be a part of the network, and Art Pharmacy covers the cost for each individual to participate. **Art Pharmacy is built on the decades of research that show what you likely already know - art heals.**

process of enrolling as an Arts & Culture Partner. Pick a Friday that works for you [here](#).

LEARN MORE

ON THE BLOG

Supporting New York's Deaf and Disabled Artists



Deaf and Disabled Artist Employment Research on Work

Design by Yo-Yo Lin

“Since Artist-Organizer Kevin Gotkin joined CRNY in 2022, they have been working on a range of projects that help us understand and support the lives and livelihoods of Deaf and disabled artists... Artist employment and guaranteed income, two ways CRNY reached individual artists across the State, hold tremendous potential to transform artists’ lives. **But a persistent lack of access and difficulties with public benefit programs can leave some artists with more trepidation and fewer resources unless programs use Deaf- and disability-centric strategies.**”

[ACCESS HERE](#)

New Study Highlights Transformed Impact of Cash of New York State Artists

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Guaranteed Income for Artists Impact Study

A multidisciplinary research effort to understand the impact of guaranteed income on artists' lives and livelihoods.

RESEARCH PARTNERS:

Sarah Cowan, Alex Dobill, Leah Hamilton, Erica Hobby,
Tabashshum Jahan (TJ) Islam, Douglas Noonan, Stephen Roll,
Joanna Woronkowicz, Guangli Zhang

“Creatives Rebuild New York (CRNY)... released findings from its groundbreaking [Guaranteed Income for Artists Impact Study](#), which analyzed the effects of providing \$1,000 monthly payments to 2,400 artists across New York State for 18 months. The study reveals the profound benefits of guaranteed income on artists' financial stability, creative output, and overall well-being — offering critical insights for funders, policymakers, and advocates in the cash transfer space.

demographics of artists, spending patterns, financial well-being, artists' labor, juggling responsibilities, health and well-being, and community/family impacts.”

Dive into the full series of research briefs below.

IMPACT STUDY

Investing in the Creative Workforce for a Strong Economy



Federal Reserve Bank of New York

“While there is some understanding that the arts and culture sector supports broader economic growth, the efforts around supporting that sector tend to focus on arts and culture institutions—theaters, museums, performance centers. **What’s often left**

Our convening **“Investing in the Creative Workforce for a Strong Economy” at the Federal Reserve Bank of New York** brought together experts from economic and arts sectors to reframe the discussion about the creative economy around artists and creative workers and their essential labor in the economy and their communities.

Read the full recap below.

EVENT RECAP

Investing in the Creative Workforce for a Strong Economy



Zachary, Rachael Lorimer, Sarah Calderon, Corey Aldrich, Jennifer Swan-Fitzpatrick, and Gully Stanford.

“New York’s cultural sector accounted for 7.6% of its GDP, about \$144B, in economic activity, powered by 450,000 jobs. However, despite their outsized impact, many creative workers can’t make ends meet. 60% of artists in our state are making less than \$25K, and more than half have no financial safety net and carry unmanageable debt...

This is why we are calling for a statewide creative economy plan. A Statewide Creative Economy Plan can help [our] government study new opportunities to address the needs of creative organizations, businesses and workers—and include concrete, coordinated proposals for new investments, programs, and legislative initiatives.”

CRNY was thrilled to advocate for artists and creative workers across the State at the Joint Legislative Budget Hearing for Economic Development / Arts in Albany last week. **Read CRNY Executive Director Sarah Calderón’s prepared testimony below.**

[SARAH’S TESTIMONY](#)

WHAT WE’RE READING

The Role of Arts and Culture in Equitable Community Development

As CRNY continues to advocate for the creative workforce across New York State, many folks have asked for **tools and resources to help them talk about the value and role that artists play in communities**. We find ourselves returning again and again to the cross-sector field scans commissioned by ArtPlace America, which outline “what the arts can do” in ten different sectors: Agriculture & Food, Economic Development, Environment & Energy, Health, Housing, Immigration, Public Safety, Transportation, Workforce Development, and Youth Development. Each field scan features case studies and clear language to describe how arts and cultural practitioners have long been partners in helping to achieve each of these sectors’ goals.

LEARN MORE

\$125M TOWARD ARTISTS' FUTURES

Creatives Rebuild New York (CRNY) is a three-year, \$125 million initiative that provides guaranteed income and employment opportunities to artists across New York State. CRNY believes that artists are workers who deserve equitable, sustainable support structures, and that improving the lives of artists is paramount to the vitality of New York State’s collective social and economic wellbeing. Fiscally sponsored by Tides Center, CRNY represents a \$125 million funding commitment, anchored by \$115 million from The Andrew W. Mellon Foundation and \$5 million each from the Ford Foundation and Stavros Niarchos Foundation (SNF). Learn more at creativesrebuildny.org.

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