

CREATIVES
REBUILD
NEW YORK

Request for Proposals

Advocacy Grants

Incorporating Creatives Rebuild New York's
Portrait of NYS Artists Survey Data into Advocacy Efforts

RFP RELEASED:

May 30, 2024

RESPONSES DUE:

June 26, 2024

Introduction

[Creatives Rebuild New York](#) (CRNY) champions a renewed social contract that centers trust and dignity for artists as workers. Our programs are rooted in direct investment in artists to support their economic security – by providing artists with an economic floor through guaranteed income, and by funding good jobs that pay a living wage. Our vision for systemic change transforms working and living conditions for artists and creatives to thrive in New York State and beyond.

Broadly, we situate our [policy advocacy work](#) within three objectives: shift power to workers, support worker well-being, and enable economic mobility and artistic practice. We engage in advocacy, endorse individual policy legislation, and support coalitions already doing work at these intersections.

As part of this work, CRNY is thrilled to offer grant funding to grassroots advocacy organizations and/or individuals to incorporate data about individual arts workers into their advocacy or campaign efforts. Collected over three months in 2022, the Portrait of New York State Artists Survey data includes the experiences of over 13,000 individual artists living across New York State. In addition to geographic and demographic information, respondents answered questions about their artistic practice, financial circumstances, well-being, pandemic experience, and attitudes about policy and advocacy matters.

Through support from the National Endowment for the Arts, the survey questionnaire and anonymized dataset are now publicly available via the National Archive of Data on Arts and Culture at: <https://www.icpsr.umich.edu/web/ICPSR/studies/39025>

Summary of Opportunity

- CRNY will provide up to ten grants to support the analysis and/or creative use of CRNY’s Portrait of New York State Artists Survey data in an advocacy initiative or strategic communications campaign.
- Grants will be made at the \$5,000, \$10,000 and \$15,000 levels.
- Advocacy or strategic communications efforts may be local, statewide, and/or national and must advance at least one of the three primary objectives in CRNY’s [Advocacy Platform](#): shift power to workers, support worker well-being, and/or enable economic security and mobility.
- All resulting research products will be provided with a DOI citation via the [National Archive of Data on Arts and Culture](#), where CRNY’s Portrait of New York State Artists Survey data is permanently archived.

Timeline

Request for Proposals released	Thursday, May 30, 2024
Deadline to submit proposals	Wednesday, June 26, 2024
Selected grantees notified	Monday, July 15, 2024
Grant agreements finalized	Friday, August 16, 2024
Grantees announced publicly	Monday, September 2, 2024
Grant period ends	December 31, 2025

Submission Instructions

Format and Delivery

All proposals must be submitted electronically. Proposals should be no longer than 5 pages total, and no larger than 10 MB in size.

The proposal must be emailed no later than 5:00 PM Eastern on Wednesday June 26, 2024 and addressed to Jamie Hand, Director of Strategic Impact and Narrative Change, Creatives Rebuild New York, at jamie@creativesrebuildny.org.

Please include the Subject Line: "Portrait of NYS Artists Advocacy Grant"

Content

Please submit a narrative proposal that includes the following:

1. Tell us, briefly, about your organization and any key individuals or partners who will be working on this project. Describe your experience working with large datasets, and include examples of relevant projects or campaigns you have successfully executed. *(250 words max)*
2. What is the primary cause or issue that you are advocating for, and to what end? Describe how that aligns with CRNY's Advocacy Platform. *(250 words max)*
3. Please tell us what interests you most about the Portrait of NYS Artists dataset, and how it will help support your advocacy initiative or strategic communications campaign. If you do not have a history of working with artists or data about artists, why are you compelled to do so now? *(250 words max)*
4. Briefly describe the anticipated output(s) of your analysis. Who are your target audiences? What format will it take, and how will you make it available or accessible to relevant stakeholders? *(250 words max)*
5. Provide a timeline that indicates when the results of your analysis will be made public, and any key milestones.
6. Provide an estimated budget that indicates your total grant request (\$5,000, \$10,000, or \$15,000) and how you will allocate these funds, including all subcontractors or partners. Indicate additional funding sources, including in-kind, if your budget exceeds \$15,000.

Selection Criteria

Up to ten organizations or individuals will be selected according to the following criteria:

- Clarity and feasibility of the advocacy initiative or strategic communications campaign
- Alignment of the advocacy initiative or strategic communications campaign with CRNY's advocacy platform
- The degree to which the Portrait of NYS Artist dataset advances the advocacy initiative or strategic communications campaign
- Strength and/or creativity of data analysis and distribution plans
- Public accessibility of final products

We will additionally seek to support a balance of projects across:

- Geographic scale (local, statewide, and national efforts)
- Sector (arts and cultural and non-arts and cultural organizations)
- Size of project budget (mix of \$5,000, \$10,000, and \$15,000 grants)

In keeping with CRNY's commitment to reparative, equitable access to funds and opportunities, advocacy efforts that center Black, Indigenous, and People of Color (BIPOC) communities and/or proposals spearheaded by BIPOC-led organizations will be prioritized in our final selection.

Eligibility

To be eligible to receive funding from Creatives Rebuild New York, recipients must be U.S. based and one of the following:

- IRS-designated 501(c)(3) public charity or government instrumentality
- Fiscally sponsored by a 501(c)(3) public charity

Terms and Conditions

- All grants will be made at the sole discretion of Creatives Rebuild New York. CRNY reserves the right to request additional information from any or all organizations or individuals submitting proposals, and to conduct discussions with respondents for the purpose of clarification to assure full understanding of, and responsiveness to, the request for proposals.
- Creatives Rebuild New York is a sponsored project of Tides Center; all grants will be issued directly by Tides Center.
- Creative Rebuild New York is a time bound initiative that will close on December 31, 2024. Work conducted with this funding – including analysis, dissemination, outreach, and other advocacy efforts – is permitted to continue through 2025 as necessary.
- While no grant reporting will be required, a copy of all final products or deliverables must be provided to Creatives Rebuild New York’s designated partners, including the National Archive of Data on Arts and Culture (NADAC) and other platforms to be identified.
- Long-form, qualitative responses to survey questions have been masked from the public-use dataset at NADAC. Should those variables be integral to the proposed analysis, Creatives Rebuild New York will work directly with that grantee to determine whether additional data can be shared without compromising the anonymity or security of respondents.

Questions

Questions concerning the RFP should be addressed to Jamie Hand, Director of Strategic Impact and Narrative Change, Creatives Rebuild New York, at jamie@creativesrebuildny.org.

About Creatives Rebuild New York

Creatives Rebuild New York (CRNY) is a three-year, \$125 million initiative that provides guaranteed income and employment opportunities to artists across New York State. CRNY believes that artists are workers who deserve equitable, sustainable support structures and that improving the lives of artists is paramount to the vitality of New York State's collective social and economic wellbeing. Fiscally sponsored by Tides Center, CRNY represents a \$125 million funding commitment, anchored by \$115 million from the Mellon Foundation and \$5 million each from the Ford Foundation and Stavros Niarchos Foundation (SNF). Learn more at creativesrebuildny.org.